

## **PRIVACY POLICY COMPARIZEN B.V.**

Version/Last update: March 2021

### **Introduction**

This is the privacy policy of Comparizen B.V. (hereafter: Comparizen), a private company (*besloten vennootschap*) under Dutch law, based (at Computerweg 1h, 3821 AA Amersfoort). Comparizen develops the Comparizen tool: an automatic screenshot testing and monitoring tool.

When visiting our website [www.comparizen.com](http://www.comparizen.com) and using our Comparizen tool (hereafter: Website and Tool) it is possible that personal data is collected and processed. Because we value the protection of your privacy and your personal data, we ensure that our business operations comply with the relevant regulations in this respect. This privacy policy explains what information Comparizen collects and the way Comparizen processes your personal data.

### **Personal data**

By personal data we mean (pieces of) information which identify you or that could allow you to be identified when combined, such as your name and in certain cases your telephone number. This definition corresponds with the relevant privacy laws.

### **Responsible for the processing of my personal data**

Comparizen is the controller of your personal data as described in this privacy policy and therefore responsible for processing your personal data, unless specified otherwise.

### **Personal data we collect about you**

We collect personal data from you, if you request information, product or use our services, or request customer support. We may ask you to provide information such as your name, address, zip code, phone number, email address, job title, IP Address, and information about your device. Not all of the personal data Comparizen holds about you, will always come directly from you. It may, for example, come from your employer to create an account for our Tool. Comparizen collects personal data about you when you interact with this website and/or utilize services offered on this site. We may for instance use a third party service provider to assist us with some features of our site. Our service provider will receive your information on our behalf and will not be permitted to use it for any other purpose.

### **The use of your personal data**

We can only use your personal data if we have a proper reason for doing so. According to the law, we can only use your data for one or more of these reasons:

- To fulfil a contract we have with you, or
- If we have a legal duty to use your data for a particular reason, or
- When you consent to it, or
- When it is in our legitimate interests.

Legitimate interests are our business or commercial reasons for using your data, but even so, we will not unfairly put our legitimate interests above what is best for you.

Comparizen uses information provided to us for our general business use. This may include the following purposes:

- To respond to your requests;
- To provide services to you including customer services issues;
- To send communications to you about our or our affiliates' current services, new services or promotions that we are developing, and opportunities that may be available to you;
- To alert you to new features or enhancements to our services;
- To communicate with you about job or career opportunities about which you have inquired;
- To ensure that our site and our services function in an effective manner for you;

- To create an account to use our Tool. Please be aware that it is not possible to use our Tool without an account.
- To measure or understand the effectiveness of advertising and outreach.
- Marketing: We use personal information to deliver marketing communications to you across various platforms, such as email, telephone, text messaging, direct mail, and online. If we send you a marketing email, it will include instructions on how to opt out of receiving these emails in the future. Please remember that even if you opt out of receiving marketing emails, we may still send you important service information related to your accounts and subscriptions.
- Legal obligations: We may be required to use and retain personal information for legal and compliance reasons, such as the prevention, detection, or investigation of a crime; loss prevention; or fraud. We may also use personal information to meet our internal and external audit requirements, information security purposes, and as we otherwise believe to be necessary or appropriate:
  - Under applicable law, which may include laws outside your country of residence;
  - To respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, which may include such authorities outside your country of residence;
  - We endeavour to collect only such information that is reasonably necessary to perform services for you or to respond to your inquiries.
  - You are responsible for ensuring that the information you provide is accurate, complete and current; we will take reasonable steps to ensure that the information we collect and use is relevant to its intended use.

This site is not intended to collect or maintain personally data from persons under 16 years old. If Comparizen learns that personally identifiable information of a person under 16 years old has been collected without verifiable parental consent, then Comparizen will take the appropriate steps to delete such information.

#### **Sharing of your personal data**

Comparizen does not share your data with third parties, unless this is necessary to provide services or when this is required by law. For some of our business operations it is necessary to make use of other processors, for instance to host our webservices and to make use of a billing system. We do not actively share your personal data with other parties for other purposes than mentioned above – unless we are legally obliged to do so. The latter can be the case to comply with legal obligations and responds to requests from government agencies or to protect our rights, users and systems.

#### **How long will we keep your personal data?**

We will retain your personal information if we have a business need to do so or for as long as is needed to fulfill the purposes outlined in this privacy policy, unless a longer retention period is required by law (for example, to comply with applicable legal, tax or accounting requirements). When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

As a rule we will delete or anonymize your personal data in your account after one year, unless we are legally obliged to keep the data longer.

#### **Where do we process personal data?**

Our servers are hosted in the Netherlands and therefore fall under the legislation of the GDPR.

We collaborate with third parties such as cloud hosting services, suppliers, and technology support located around the world to serve the needs of our business, workforce, and customers. We take appropriate steps to ensure that personal data is processed, secured, and transferred according to applicable law. When we transfer personal information from the European Economic Area to other countries in which applicable laws do not offer the same level of data privacy protection as in your home country, we take measures to provide an appropriate level of data privacy protection. In other words, your rights and protections remain with your data.

### **How we secure your personal data**

Comparizen highly values properly securing your personal data. We do this by using appropriate and adequate safety measures on our Website and Tool. These include secured servers, firewalls and data processing agreements with third parties who host our website and through which we send our e-mails. Our information security policies and procedures are closely aligned with widely accepted international standards and are reviewed regularly and updated as necessary to meet our business needs, changes in technology, and regulatory requirements. We do, however, point out that it is the user's own responsibility to keep their account credentials secured and that any transmission of personal information is at the user's own risk.

### **Cookies**

We use cookies. For more information, see our cookie policy.

### **What rights can you exercise with regard to your personal data?**

If you have an account it is possible to update (and rectify) the information there via your own account.

Furthermore, you have the right to:

- Request a copy of the personal data we have processed about you;
- Request us to correct, update, shield or delete your personal information in our records;
- Report any misuse of your personal information, either to us or the Dutch Data Protection Authority;
- Request to transfer your data to another party.

### **How can you contact us?**

If you have any questions, comments or concerns about how we handle your personal data, please contact us at [support@comparizen.com](mailto:support@comparizen.com)

Comparizen B.V.  
Computerweg 1h  
3821 AA, Amersfoort

KVK Nummer: 82934339

You will receive a reply to your request within a month. If your request cannot be processed within a month, you will be notified accordingly. Comparizen is required to process your request within three months at the latest.

### **Changes to this privacy statement**

This privacy statement may be changed at any time without prior announcement. Changes come into effect as soon as they are published on this Website.